SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CO	NTRACT N	o. <u>203</u> 30 <u>3</u>
1.	THE CONT	ACT PERSON FOR THE PURCHASER IS:
2.	THE TOP O	DEFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is W Kumbutr - Sow Co Shouff
,	b.	The candidate seeks election to the office of Sour Co- Sheriff in the Primary Election, of General Election, or Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	· a.	The issue is
	b.	The Purchaser is
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.



ORDER

Flight Dates 10/31/12-11/05/12

Order Sep 00:15:00

Product Estimate #

Contract / Revision 263303 / Est 1012 Alt Order #

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/30/12 10/30/12 Billing Contact Order Type GENERAL

(SECURING OUR SAFET)

Billing Cycle EOM/EOC

Advertiser ISS/SECURING OUR SAFET

18250 NW 60th Ave <u>Billing Calendar</u> BROADCAST

Reddick, FL 32686 Demographic A25-54

Agency GHH Incorporated Rev Codes AGY POL ISSUE

Buying Contact
Sales Office MIA Product Codes PL-Ballot-Related

18250 NW 60th Ave Sales Region LOC Priority P-2

Reddick, FL 32686 Agency Ref Advertiser Ref

Start Date

Order%

Primary Account Executive

Local House

Account Executive

Local House 100%

End Date

Order Share 30% Market Value 72666

Competing Stati	on % of Order	Amount		
WBFS	%	0		
WBZL	31%	22526		
WFOR	14%	10173		
WPXM	%	0		
WSVN	16%	11626		
WTVJ	9%	6540		

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	ross Amount
November 2012	18	\$18,530.00	\$21,800.00	0.00 10/29/12	11/05/12	18	\$18,530.00	\$21,800.00
Totals	18	\$18,530.00	\$21,800.00	0.00				

								<u>Tota</u>	<u>ls</u>
Ln Ch Start End	Inventory Code Brea	⟨ Start/End]	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WPLG 10/31/12 11/04/12	M-F 9a Live/Kelly CM	9-10a	111	:30	3	\$900.00 P-2	0.00 NM	3	\$2,700.00
	Live With Kelly	(9:30 AM-10):00 AM)						
Start Date End Date	Weekdays Spots/Wee	<u> Rate</u>	Rating						
Week: 10/29/12 11/04/12	111	3 \$900.00	0.00						
N 2 WPLG 11/05/12 11/05/12	M-F 9a Live/Kelly CM	9-10a	1	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
	Live With Kelly	(9:30 AM-10):00 AM)						
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 11/05/12 11/11/12	1	1 \$900.00	0.00						
N 3 WPLG 10/31/12 11/04/12	M-F 7-9a GMA CM	7-9am	1	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
	Good Morning America M	(7:00 AM-7:	30 AM)						
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 10/29/12 11/04/12	1	1 \$1,800.00	0.00						
N 4 WPLG 10/31/12 11/04/12	Su GMA CM	8-9am	1	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
	Su GMA	(8:00 AM-8:	30 AM)						
Start Date End Date	Weekdays Spots/Wee	<u>k Rate</u>	<u>Rating</u>						
Week: 10/29/12 11/04/12	1	1 \$1,800.00	0.00						
N 5 WPLG 10/31/12 11/04/12	CM	9-1030am	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00



Contract / Revision

263303

Flight Dates 10/31/12-11/05/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser ISS/SECURING OUR SAFE Product Est 1012

Estimate #

Ln Ch Start	End	Inventory Code Break	Start/End Time	e Davs	Len Spot	s Rate Pri	Rtg Type	Total Spots	s Amount
- Otar		9a-Sun LCL 10 News	otaro Erra Timo					- p	
		9a-Sun LCL 10 News	(9:00 AM-9:30 A	AM)					
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12	11/04/12		\$1,000.00	0.00		4. #4.000.00 P.O	0.00.004	4	#4 000 00
N 6 WPLG 10/31/	12 11/04/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News	9-1030am (10:00 AM-10:30	1	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
Start Date	End Date	Weekdays Spots/Week	•	Rating					
Week: 10/29/12	11/04/12		\$1,000.00	0.00					
N 7 WPLG 10/31/	12 11/04/12	9AM-Sat LCL 10 News CM	9-10:30am	1-	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
		Local 10 News Saturday ((9:00 AM-9:30 A	•		•	i		
<u>Start Date</u> Week: 10/29/12	End Date	Weekdays Spots/Week		Rating		•			
N 8 WPLG 10/31/	11/04/12		\$1,200.00 1130p-12x	0.00	:30	1 \$500.00 P-2	0.00 NM	1	\$500.00
N 0 WI LG 10/31/	12 11/04/12	Local 10 Spts Sun 9/9/12	1130p-12X		.50	ι ψοσο.σσι 2	0.00 11111		ψοσσ.σσ
Start Date	End Date	Weekdays Spots/Week	Rate F	Rating					
Week: 10/29/12	11/04/12	1 1	\$500.00	0.00					
N 9 WPLG 10/31/	12 11/04/12		6-7am	1-	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
0		Local 10 News Sat @ 6an	(6:30 AM-7:00 A						
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/Week		Rating 0.00					
N10 WPLG 10/31/			various	1	:30	1 \$2,500.00 P-2	0.00 NM	1	\$2,500.00
		Sunday Weekend Early N				, , , , , , , , , , , , , , , , , , , 			, ,
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12	11/04/12		\$2,500.00	0.00				_	** ***
N11 WPLG 10/31/	12 11/04/12	Sports Saturday during CM Sports Saturday 7-8p	7-8P (7:30 PM-8:00 F	2-	:30	2 \$1,500.00 P-2	0.00 NM	2	\$3,000.00
Start Date	End Date	Weekdays Spots/Week	•	Rating					
Week: 10/29/12	11/04/12		\$1,500.00	0.00					
N12 WPLG 10/31/	12 11/04/12		5-6p	111	:30	3 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
		Local 5p News	(5:00 PM-5:30 F	PM)					
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12	11/04/12		\$1,200.00	0.00		4 44 000 00 7 0	0.00.1114		04 000 00
N13 WPLG 11/05/	12 11/05/12	M-F 5p LCL News CM Local 5p News	5-6p (5:00 PM-5:30 F	1	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date	End Date	Weekdays Spots/Week	•	Rating					
Week: 11/05/12	11/11/12		\$1,200.00	0.00					
							Tatala	40 ¢0	24 900 00

Totals 18 \$21,800.00